

Devran Ozaltug

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UX Projects

Selected self-initiated projects developed as part of my transition into UX design.

Lite Bite Subs - Mobile App

07/2024 - Present

UX/UI Designer / AI-assisted nutrition-based ordering experience

- Developed the full concept to provide fast and clear nutrition info in a sandwich shop context.
- Created the brand identity, visual system, and reusable UI components to ensure consistency.
- Designed user flows, information architecture and wireframes.
- Built high-fidelity mobile UI screens in Figma.
- Introduced an AI-assisted feature to generate personalized meal suggestions based on user input, improving decision-making and reducing friction in the ordering process.
- Ran usability checks to compare navigation and wording options, using feedback to refine the final flow.

Unika Floor Plans - Architectural Plan Website

01/2023 - Present

Founder & Designer

- Designed and built a service website for real estate professionals, simplifying how floor plans are requested and understood.
- Planned information architecture and UI layouts to help users quickly understand the service and place orders.
- Iteratively improved the website based on client questions and workflow needs, refining usability over time.

Skills

Design

- User flows, User journey mapping, Information architecture
- Wireframing, Prototyping, Interaction basics

Tools

- Figma, Adobe XD, Miro
- Adobe Photoshop, Illustrator

Education

Google UX Design

12/2023 - 08/2024

Professional Certificate, Remote

BFA, Interior Architecture and Environmental Design

09/2007 - 06/2012

Bilkent University, Ankara, Turkey

Professional Experience

Floor Plan Visuals - Architectural Designer, Remote (USA)

08/2016 - Present

Produce architectural floor plans for US-based real estate projects, improving clarity and accuracy of marketing materials. Strengthened cross-cultural communication and consistent delivery under tight deadlines.

Piron Architecture - Interior Architect, Istanbul | Turkey

08/2015 - 08/2016

Prepared design concepts and project documentation for residential and commercial interiors. Worked closely with senior architects, contributing to layout decisions and material specifications.

Stoa Interior Design - Founder, London | UK

10/2012 - 03/2015

Ran small-scale residential interior projects, handling concept creation, layout planning, material palettes and client communication. Built strong visual organization and project management skills through end-to-end ownership.

Language

English - C1 | German - A1 (currently learning) | Italian - A2 | Turkish - Native